



band in a bubble: **CARTEL**

Epic Records' explosive five-member group Cartel is the band in Dr Pepper Band in a Bubble this summer in New York City from May 24 through June 12. From left to right, the members of Cartel are Joseph Pepper - guitar; Kevin Sanders - drums; Will Pugh - vocals, guitar, piano, programming; Nic Hudson - guitar and Jeff Lett - bass.



Sharing Music with Fans in a More Authentic and Intimate Way.

Epic recording artists Cartel will spend almost a month eating, sleeping and recording a brand new album in a see-through bubble at Hudson River Park's Pier 54 in New York City for the entire world to see. Special access to their creative process can be seen at www.drpepperbubble.com and will be broadcast on MTV as a four-episode music special.

Rocking Since Third Grade.

Drummer Kevin Sanders and guitarist Nic Hudson have known each other since third grade, while the rest of the group became friends in high school. Sanders, singer Will Pugh and guitarist Joseph Pepper formed the original core of the band in high school.

Inspiring a Large Following of Fans.

In 2004, Cartel released *Ransom*, a five-song EP through the Militia Group, which paved the way for the band to become a road-tested and explosive live act. It released a second album, *CHROMA*, in 2005. The lead single "Honestly" caught the ears of Epic Records, who signed the band and reissued the album in 2006.

Earning Early Industry Praise and Recognition.

No stranger to the spotlight, Cartel was recently named a "Breaking Band" in *Rolling Stone* and dubbed "A Band You Need to Know" by *Alternative Press*. The band won Yahoo! Music's "Who's Next" competition, nabbed the AOL Music Breaker Spotlight and has racked up millions of streams on MySpace.

Gaining Exposure Everywhere.

The band just concluded its first-ever headlining tour, has performed on MTV's "TRL," was highlighted on MTV's "Discover & Download," spent the summer of 2006 on the Warped Tour, made its national TV debut on "Jimmy Kimmel Live" and can be heard on the "Madden NFL '07" video game soundtrack.

The band will appear on an upcoming episode of MTV's "Cribs" and its "Burn This City" is the theme song for E!'s new show "Paradise City," set in Las Vegas.